



REAL PROSPERITY INC

# Content Marketing Tool Kit

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# Content Marketing Tool Kit

## Contents & Explanation

### **Evergreen Content Document Outline**

This is the basic structure for organizing and finding your content

### **Evergreen Folders**

Here's an example of how to organize your folders

### **Evergreen Content Document Example**

Here's an example of what your evergreen content document might look like

### **Image Examples**

Examples of social media images to inspire you when creating your own

### **Resources for Finding & Editing Images**

Here are some resources for finding and creating beautiful images

### **Article Submission Sites**

Here are some sites where you may want to submit your articles

### **Other Resources**

More great resources to make content creation easier

# Evergreen Content Document Outline

OPT IN GIFTS / CALLS TO ACTION:

TIPS:

DECLARATIONS:

BLOG ARTICLES:

VIDEOS:

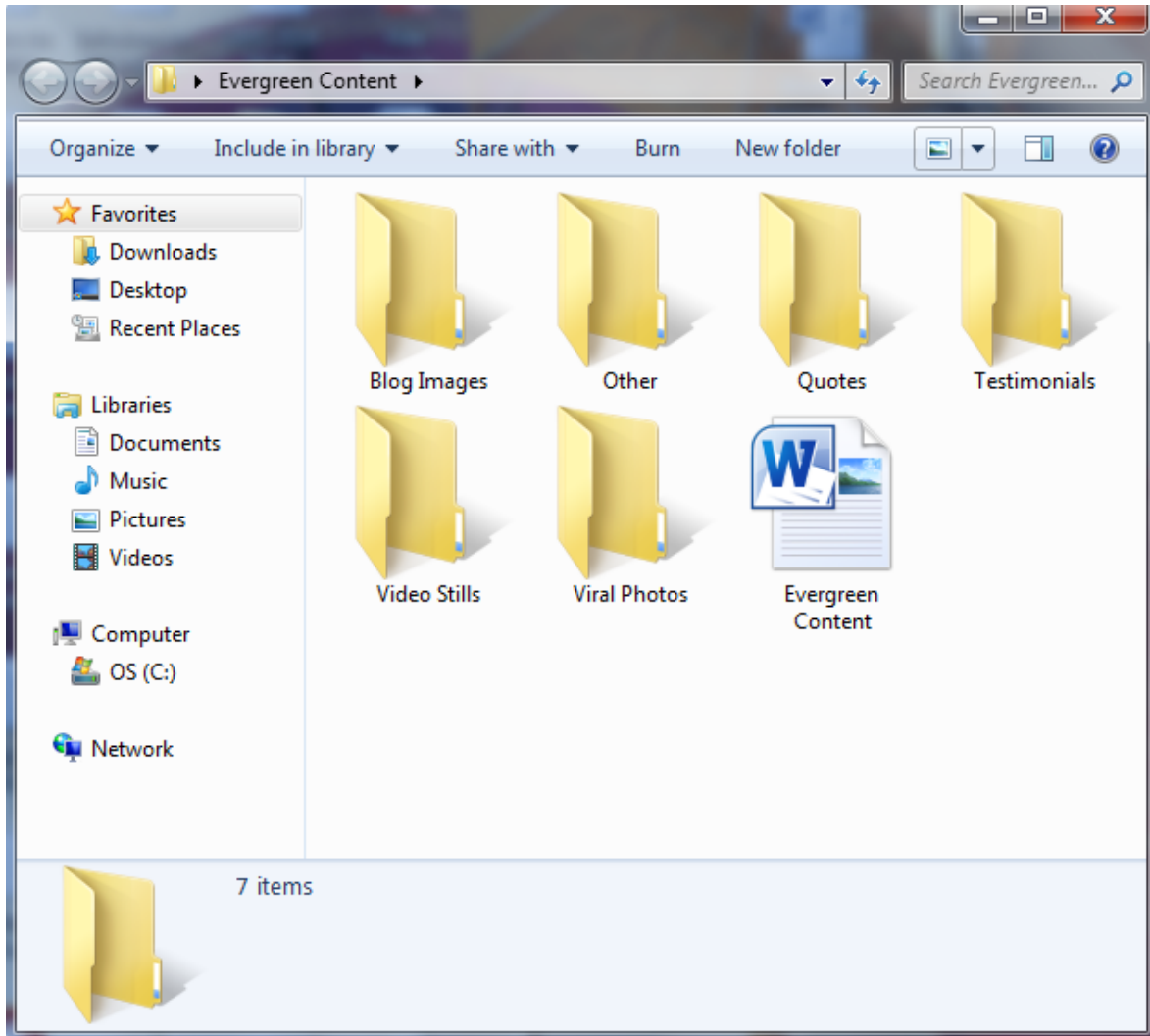
TESTIMONIALS:

MY QUOTES:

OTHER QUOTES:

OTHER PEOPLE'S CONTENT:

# Evergreen Content Folders



## Evergreen Content Document Example

### OPT IN GIFTS / CALLS TO ACTION:

[FREE DOWNLOAD] The Financial Freedom Formula... Discover exactly what it'll take for you personally to become financially free so you don't have to depend on your business, a job, the government, a partner, or anyone else for money.

[\[IMAGE\]](#)

### TIPS:

[MONEY SAVING TIP] You can save an average of 30% on groceries by making a list ahead of time and sticking to it.

[MONEY SAVING TIP] Before finalizing a purchase online, do a Google search to see if there are any active coupons that you could use. For example, I was in the middle of placing an order with Office Max, searched "office max coupon," and found one for \$20 off.

[MONEY SAVING TIP] On average, it's about 5 times more expensive to order delivery from a restaurant than to cook at home. If you can cook at home more often, you can save a LOT of money.

### DECLARATIONS:

One of my favorite Prosperity Declarations... "I deserve to be wealthy, healthy, and happy." <3 I invite you to take a deep breath in and out, place your hand over your heart, and repeat this out loud 3 times.

[\[IMAGE\]](#)

Today's Prosperity Declaration... "Wealth comes to me easily." <3 I encourage you to take a deep breath in and out, place your hand over your heart, and repeat this out loud 3 times.

[\[IMAGE\]](#)

One of my favorite Prosperity Declarations... "A part of all I earn is mine to keep." How does it feel to take a deep breath, place your hand over your heart, and repeat this out loud?

[\[IMAGE\]](#)

## BLOG ARTICLES:

Is It Too Late to Become Financially Free?

<https://realprosperityinc.com/is-it-too-late-to-become-financially-free/>

[\[IMAGE\]](#)

The 3 Biggest Money Leaks In Your Portfolio Right Now:

<https://realprosperityinc.com/the-3-biggest-money-leaks-in-your-portfolio-right-now/>

[\[IMAGE\]](#)

Why I Shaved My Head on a Billionaire's Private Island:

<https://realprosperityinc.com/why-i-shaved-my-head-on-a-billionaires-private-island/>

[\[IMAGE\]](#)

## VIDEOS:

Pay Off Debt or Invest? <https://youtu.be/qn3eBg8gmlw>

3 Surprising Tips to Retire with An Extra Million Dollars: [https://youtu.be/\\_spHeUfnPWI](https://youtu.be/_spHeUfnPWI)

How to Make Passive Income: <https://youtu.be/NvM27oXWBEA>

## MY QUOTES:

"The habit of managing your money is more important than the amount." - Penelope Jane Smith

[\[IMAGE\]](#)

"Financial freedom is not an age. It's a number." - Penelope Jane Smith

[\[IMAGE\]](#)

"Your money can work way harder for you than you can work for it." - Penelope Jane Smith

[\[IMAGE\]](#)

## OTHER QUOTES:

"Abundance is not something we acquire. It is something we tune into." - Wayne Dyer

"Prosperity is a way of living and thinking, and not just money or things. Poverty is a way of living and thinking, and not just a lack of money or things." - Eric Butterworth

“We often overestimate what we can do in a day but underestimate what we can do in a year.” - Glen Smith

“You are never too old to set another goal or dream a new dream” - C.S. Lewis

“Success is the sum of small efforts, repeated day in and day out.” - Robert Collier

“The world needs you now, not when you’re ‘perfect.’” – Unknown

“A year from now, you will wish you had started today.” – Karen Lamb

“I’d rather attempt to do something great and fail than to attempt to do nothing and succeed.”- Robert Schuller

“Do something today that your future self will thank you for.” – Unknown

“If you don’t have the best of everything, make the best of everything you have.” - Unknown

“When you feel like quitting, think about why you started.” – Unknown

“Instead of wondering when your next vacation is, maybe you should set up a life you don’t need to escape from.” – Seth Godin

“No matter how slow you go, you are still lapping everybody on the couch.” – Unknown

#### OTHER PEOPLE’S CONTENT:

How Sean Cooper Paid Off His \$255,000 Mortgage in 3 Years:

<http://www.cbc.ca/news/business/mortgage-pay-off-three-years-1.3302229>

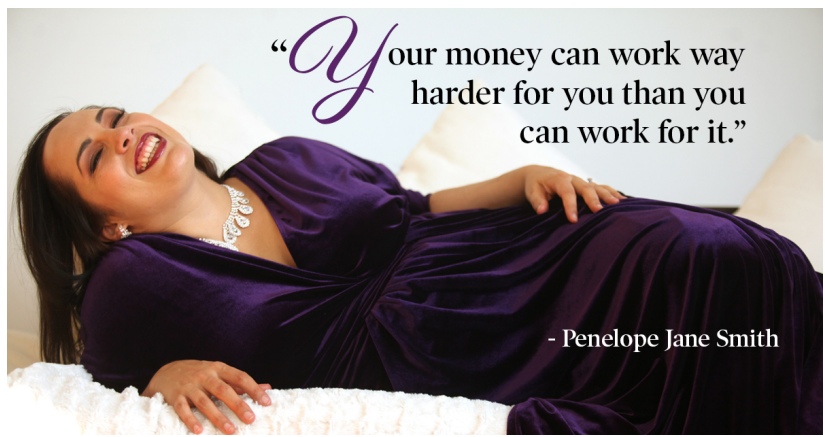
This great video from John Oliver reveals some surprising information about Retirement Plans that most people don’t know about. Check it out:

<https://www.youtube.com/watch?v=gvZSpETIIZY>

Great 5 minute training video from Thrive Academy on how to ask a potential client to work with you:

<https://thrive-academy.com/2020/09/19/how-to-ask-a-potential-client-to-work-with-you/>

## Image Examples





## Resources for Finding & Editing Images

### Finding Images:

Pixabay

<https://pixabay.com/>

Unsplash

<https://unsplash.com/>

Shutterstock

<https://www.shutterstock.com/>

iStock Photo

<http://www.istockphoto.com>

Dreamstime

<http://www.dreamstime.com>

Flickr

<http://www.flickr.com/creativecommons/>

Some Flickr users have chosen to offer their work under a Creative Commons license, and you can browse or search through content under each type of license. Look for images with an unlimited license.

### Editing Images:

Canva

<https://www.canva.com/>

PicMonkey

<http://www.picmonkey.com/>

Fiverr (Hire someone to do it for you for about \$5)

<http://www.fiverr.com/>

## Article Submission Sites

Ezine Articles

<http://ezinearticles.com/>

EHow

<http://www.ehow.com/>

Articlesbase

<http://www.articlesbase.com/>

Technorati

<http://technorati.com/>

Articlecube

<http://www.articlecube.com/>

ArticleCity

<http://www.articlecity.com/>

## Other Resources

Chat GPT (AI Content Creator)

<https://chat.openai.com>

Ready 2 Go Articles (Done-for-You Articles)

<http://www.profcs.com/app/?af=1700868>

Work Play Branding (Visual Content Creation & Strategy)

<https://www.theworkplaymethod.com/offers/FUo75WTH/checkout?afmc=1j>